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NAME.SPACE, INC.

UNITED STATES DISTRICT COURT  
CENTRAL DISTRICT OF CALIFORNIA  
WESTERN DIVISION

NAME.SPACE, INC.,

Plaintiff,

v.

INTERNET CORPORATION FOR  
ASSIGNED NAMES AND NUMBERS,

Defendant.

Case No. **CV12-8676** - PA  
(PLA)

**COMPLAINT**

**DEMAND FOR JURY TRIAL**

Plaintiff name.space, Inc. ("name.space"), by and through its undersigned counsel, brings this Complaint against Defendant Internet Corporation for Assigned Names and Numbers ("ICANN"), and alleges as follows:

COPY

## INTRODUCTION

1. name.space is the originator, operator and promoter of 482 Top Level Domains (“TLDs”), which is the highest level identifier in an Internet “domain name”—such as .com or .gov.

2. ICANN controls and purports to be responsible for the entire worldwide Internet Domain Name System (“DNS”). The DNS is an essential part of the logical infrastructure that makes the Internet work by assigning unique domain names to computers running web sites and other services including e-mail and voice-over-IP, and by coordinating master computer servers which ensure that all Internet users typing a domain name into their browsers reach the same “host” computer and service. ICANN has exclusive control in determining whether to permit new TLDs into the DNS and whether to permit interconnection with TLD operators like name.space. The DNS is the critical, essential intermediary that allows Internet users to reach a website or connect to other services—whose real address is identified by a set of numbers—by typing an alphanumeric domain name in their Internet browser’s address bar.

3. name.space’s TLDs have been shut out of the DNS by ICANN and its predecessors, and forced to operate its own network of TLDs, thereby effectively blocking and quarantining name.space TLDs and its registrants’ domains from the majority of Internet users. Instead, ICANN has given priority for any new TLDs to an exclusive group of insiders and industry incumbents who control ICANN, either directly or financially.

4. In 2000, name.space applied (the “2000 Application”) for 118 of its TLDs to be delegated onto the DNS master database known as the “root.zone file,” or simply “the Root.” Notwithstanding ICANN’s acknowledgement of name.space’s qualifications and payment of the \$50,000 application fee, ICANN refused to make a final determination of name.space’s 2000 Application. Meanwhile, the same

1 handful of companies already dominating control of the Internet—many of which  
2 have close ties to ICANN’s board of directors—received the only new TLDs  
3 delegated by ICANN, further entrenching their status as Internet powerhouses and  
4 consummate insiders.

5 5. Nevertheless, when ICANN announced it would hold another round of TLD  
6 applications in 2012, name.space relied on representations from ICANN that its  
7 2000 Application remained pending, and had not been finally determined. At no  
8 point has name.space been informed of anything to the contrary.

9 6. Rather than adopting a procedure to account for the pending 2000  
10 Application and facilitate the expansion of TLD providers in the DNS, ICANN  
11 adopted a procedure so complex and expensive that it once again effectively  
12 prohibited newcomers from competing. It instead has permitted participation solely  
13 by ICANN insiders and industry titans.

14 7. ICANN raised the application fee to \$185,000—more than three times the  
15 previous amount. Further, unlike the 2000 round where applicants could apply for  
16 multiple TLD strings conforming to a uniform business model in a single  
17 application, this time each TLD application required its own non-refundable  
18 application fee. name.space’s application for the same 118 TLDs for which it  
19 applied in 2000 would thus cost over 436 times more in 2012. In adopting this  
20 process, ICANN effectively and intentionally precluded name.space from  
21 implementing its business model of incorporating the simultaneous operation of a  
22 significant number of TLDs, which was designed to drive not only name.space’s  
23 revenue stream but also its competitive appeal to other rights holders seeking to  
24 register domain names under multiple TLDs. This approach by ICANN was  
25 consciously adopted as an attack on name.space’s business model and a means by  
26 which to create and maintain market power in the TLD markets.

27 8. Even further, not only was the 2012 process anticompetitive, but ICANN  
28 allowed applicants to apply for TLDs *that name.space had originated and was*

1 *already operating and promoting.* In other words, the 482 TLDs that name.space  
2 originated and has been using in commerce continuously since 1996 were being  
3 auctioned off by ICANN to any takers who could afford it, in total disregard to  
4 name.space's trademark rights in those TLDs.

5 9. Finally, through its anticompetitive, self-interested actions, ICANN has  
6 created a scenario whereby name.space will be unable to ensure that its contracts  
7 with its existing and prospective customers can be performed. Specifically, if and  
8 when ICANN delegates a TLD on the DNS that is identical with a TLD that  
9 currently resolves on the name.space network, name.space's customer's websites  
10 and other services will effectively be preempted by websites and services that  
11 resolve on ICANN's DNS and point to different hosts. Once again, this serves to  
12 benefit only ICANN and the industry insiders and power players whose interests  
13 ICANN appears to represent.

14 10. In fact, on June 13, 2012, ICANN published its list of TLD strings for which  
15 applications were submitted to delegate those TLDs to the DNS. Included on this  
16 list were several TLDs that already resolve on the name.space network, including  
17 .art, .blog, .book, .design, .home, .inc. and .sucks. If and when those applications  
18 are approved, however, those TLDs will become associated not only with  
19 name.space—which has been operating and promoting those TLDs in commerce  
20 for over fifteen years—but also with the prospective registers that have paid  
21 ICANN \$185,000 per TLD.

22 11. Accordingly, name.space brings this action against ICANN, seeking damages  
23 and injunctive and declaratory relief, for violations of the Sherman Act and the  
24 Lanham Act, as well as state and common law trademark infringement, unfair  
25 competition and tortious interference claims.

**JURISDICTION AND VENUE**

12. This Court has original subject matter jurisdiction under 28 U.S.C. §§ 1331 and 1338(a) and (b) over the claims in this action arising under the Sherman Act, 15 U.S.C. §§ 1 and 2, and the Lanham Act, 15 U.S.C. § 1051 *et seq.*

13. This Court also has diversity subject matter jurisdiction over this action pursuant to 28 U.S.C. § 1332 in that it is a dispute between citizens of different States where the matter in controversy exceeds the sum of \$75,000, exclusive of interest and costs.

14. This Court also has supplemental jurisdiction over name.space's state law claims pursuant to 28 U.S.C. § 1367(a), because those claims are so related to name.space's federal law claims that they form part of the same case or controversy and derive from a common nucleus of operative facts.

15. This Court has personal jurisdiction over ICANN, because, on information and belief, ICANN is a California corporation with its principal place of business in this District.

16. The trade and interstate commerce relevant to this action are at least the following: (i) the international market for TLDs and markets for each individual TLD permitted by ICANN to participate in the DNS, and (ii) the markets for wholesale and retail registrations within each TLD. The activities of ICANN and its co-conspirators, as described herein, were within the flow of and had a substantial effect on interstate commerce.

17. Venue is proper in this District pursuant to 28 U.S.C. §§ 1391(b) because ICANN resides in this District and a substantial part of the events giving rise to name.space's claims occurred in this District.

1 **PARTIES**

2 18. Plaintiff name.space is a corporation organized under the laws of the State of  
3 Delaware, with its principal place of business at 134 West 37th Street, Suite 200,  
4 New York, New York.

5 19. Upon information and belief, Defendant ICANN is a non-profit corporation  
6 organized under the laws of the state of California, with its principal place of  
7 business in Marina del Rey, California. ICANN has the exclusive control over the  
8 Internet's DNS. As discussed further below, ICANN derives its authority to  
9 manage the DNS from a series of agreements with the United States government.

10 **FACTUAL ALLEGATIONS**

11 **A. The Architecture of the Internet.**

12 **1. The DNS System.**

13 20. At heart, the Internet is a series of interconnected servers and computers.  
14 Each computer or host server connected to the Internet can be identified by at least  
15 one unique Internet protocol ("IP") address, which consists of a string of four sets  
16 of numbers between 0 and 255, separated by periods (e.g., 170.11.225.15).

17 21. For ease of reference, a DNS was created to link an IP address with a unique  
18 alphanumeric "domain name," such as "nytimes.com." The DNS is a simple,  
19 efficient way for Internet users to navigate the web: remembering that  
20 "nytimes.com" is the address for The New York Times website is much easier than  
21 remembering its numeric IP address.

22 22. The domain name is incorporated into a Uniform Resource Locator ("URL").  
23 When an Internet user types the URL into his or her web browser application (such  
24 as Internet Explorer or Firefox), the URL is sent to a DNS server. The DNS server  
25 looks up the IP address assigned to that domain name, and the browser then  
26 connects to the server having that IP address, which hosts the desired website.

## 2. Top-Level Domains.

23. The DNS uses a hierarchical structure. The alphanumeric field to the far right is known as the “Top Level Domain” (“TLD”)—such as .com, .net, or .edu. The other, lower-level fields follow to the left of the TLD, separated by periods. The first field to the left of the TLD is the Second Level Domain (“SLD”), followed by the Third Level Domain, and so on. Thus, using the nytimes.com example, “.com” is the TLD, and “nytimes” is the SLD. (There is no Third Level Domain in this example.)

24. In order to link a domain name to an IP address, the DNS server must have access to the Root, which serves as the highest level of the DNS hierarchy and contains a “master list” of all the TLDs. The Root enables the connection of domain names to IP addresses by first directing an Internet user’s request to the appropriate TLD, which then routes the user to the desired host computer via the second (and possibly third or fourth) level domain.

25. Currently, the number of TLDs (other than country code TLDs, discussed below) has been arbitrarily limited to twenty-two. Upon information and belief, there are no financial, technical or other constraints to adding new TLDs to the current architecture of the Internet via access to the Root.

26. A limited number of corporations and organizations operate these TLDs, and they must pay a fee to ICANN in order to do so. These organizations and corporations are “wholesale” providers of TLDs—they sell the ability to register a domain name with a particular TLD and maintain a “zone file,” or registry, of all the domain names associated with that TLD. TLD wholesalers are commonly referred to as TLD “registries.”

27. The “retail” sellers of domain names, called “registrars,” are companies that sell the second-level domain names directly to the companies and content providers that want to create a website or provide other services. Registrars, such as “godaddy.com,” must be approved by the TLD registries to sell domain names.



1 The “registrants”—individual companies and content producers, such as The New  
2 York Times, that purchase a domain name through the registrar—rent that domain  
3 name by paying an annual fee to the registrar.

4 28. The TLD market is extremely lucrative, and, at present, is controlled by a  
5 small group of industry insiders. For example, wholesale TLD registries receive  
6 approximately \$5-7 per year for every domain name in that particular TLD registry.  
7 Considering that there are over a hundred million websites using the “.com” TLD,  
8 annual revenue for Verisign, Inc. (“Verisign”)—the only ICANN-authorized .com  
9 TLD registry—is approximately between \$500 and \$700 million.

10 29. There are three different categories of TLDs:

11 (a) Fourteen of the twenty-two TLDs are “sponsored top level domains”  
12 (“sTLDs”), such as .gov and .edu, that are restricted to specific classes of  
13 users who must meet a given criterion in order to register with them (*e.g.*, be  
14 a U.S. government agency to receive a .gov domain, or be an accredited  
15 educational institution to receive a .edu domain).

16 (b) The other eight TLDs are “generic top level domains” (“gTLDs”),  
17 such as .com and .net, that permit anyone to register.

18 (c) Additionally, separate from the twenty-two TLDs controlled by  
19 corporate entities, there are unique “country-code top level domains”  
20 (“ccTLDs”) that are operated by sovereign nations, or companies with the  
21 authority to operate the TLD on behalf of those countries. Each country or  
22 designated entity with the authority to operate a ccTLD may set its own  
23 registration restrictions and dictate the registration fee.

24 30. Despite the limited number of available TLDs, there exists competition for  
25 the most commercially “desirable” TLDs. Consumers, for example, may be more  
26 likely to trust an e-commerce site with a “.com” domain name, rather than a “.biz”  
27 domain name. The “.com” suggests a legitimacy that other TLDs may not have.  
28 On information and belief, most Internet users expect that a website will use .com



1 and reflexively append .com to particular content producer's trademarked brand  
2 name when seeking access to that content producer's website.

3 31. Additionally, there are no technological or legal reasons that might prevent a  
4 gTLD registry from offering hundreds of gTLDs; as described below, this is, in  
5 fact, name.space's business model.

6 **B. name.space Begins Operating as a Registry.**

7 32. In 1996, Paul Garrin, founder of name.space, established a network of  
8 servers in five countries on two continents to provide a competing registry with that  
9 of Network Solutions, Inc. ("Network Solutions"), which, in 1992, had been  
10 granted exclusive control over the Root by the National Science Foundation  
11 ("NSF"), a U.S. government agency. In 1995, Network Solutions was permitted to  
12 operate for profit as a TLD registry, and began charging fees to register domain  
13 names on the Root's limited number of TLDs.

14 33. In contrast to Network Solution's arbitrarily limited TLDs, name.space  
15 offered over five hundred different and "expressive" TLDs, such as .art, .food,  
16 .magic, .music, .now and .sucks. Name.space's business model offered a wide  
17 array of TLDs for content providers, allowing for increased consumer accessibility  
18 to specific Internet sites, as well as stronger expressiveness, marketability and  
19 branding. For example, at the time, name.space's domain name in the Network  
20 Solutions registry was "namespace.pgpmmedia.com," while its domain name through  
21 name.space's registry was simply "name.space" (where .space, rather than .com,  
22 was the TLD).

23 34. Unfortunately, name.space was effectively unable to compete with Network  
24 Solutions because name.space's TLDs were not on the Root and therefore  
25 segregated from the majority of the global Internet. When an Internet user enters a  
26 URL into his or her web browser, the web browser will by default look to the Root  
27 to resolve that URL. Only by changing the DNS settings on each individual's  
28 computer with the IP addresses of name.space DNS resolvers, and bypassing the

1 DNS settings assigned by the user's service provider (which by default point to the  
2 Network Solutions-controlled Root), can the URL resolve domain names in service  
3 on name.space's registry. Practically speaking, for 99.9% of the world, the Root is  
4 the Internet. Domain names under name.space's TLDs were by default not  
5 universally resolvable on the Internet, thereby eliminating any chance of  
6 name.space competing with Network Solutions, and enabling Network Solutions to  
7 operate its government-granted monopoly with impunity.

8 **C. ICANN Takes Over Management of the DNS on the Root.**

9 35. In 1997, the U.S. government issued a report entitled "A Framework for  
10 Global Electronic Commerce," which transferred control of Internet governance  
11 from NSF to the Department of Commerce (the "DOC"). Soon after, the DOC  
12 solicited comments from stakeholders and published a "white paper" that reflected  
13 the commentators' consensus that a new, not-for-profit corporation should have the  
14 exclusive authority to manage the DNS.

15 36. In 1998, the DOC assigned ICANN the exclusive authority to manage the  
16 DNS system. According to the National Telecommunications and Information  
17 Administration ("NTIA")—a division of the DOC that is responsible for  
18 "promoting the stability and security" of the DNS "through its participation on  
19 behalf of the U.S. government in Internet Corporation for Assigned Names and  
20 Numbers (ICANN) activities"—ICANN "is the not-for-profit entity responsible for  
21 coordinating the technical management of the Internet's domain name system  
22 (DNS) and for ensuring its continued security, stability and integrity." In reality,  
23 ICANN has not been operating as a truly disinterested "not-for-profit entity."

24 37. Pursuant to its agreements with the U.S. government, ICANN has the  
25 exclusive authority to determine whether to introduce new TLDs into the Internet's  
26 current architecture. And, significantly, ICANN also has the exclusive authority to  
27 determine what companies will operate as registries for these TLDs.  
28

1 38. According to the U.S. government white paper that addresses ICANN's role  
2 as the government-sanctioned gatekeeper to the Internet, "[t]he new corporation  
3 [ICANN] does not need any special grant of immunity from the antitrust laws so  
4 long as its policies and practices are reasonably based on, and no broader than  
5 necessary to promote the legitimate coordinating objectives of the new  
6 corporation."

7 39. Further, the white paper states that: "[a]pplicable antitrust law will provide  
8 accountability to and protection for the international Internet community. Legal  
9 challenges and lawsuits can be expected within the normal course of business for  
10 any enterprise and the new corporation [ICANN] should anticipate this reality."

11 40. Regarding the process by which ICANN determines what new TLDs to  
12 authorize, the white paper states that: "the decision making process would need to  
13 reflect a balance of interests and should not be dominated by any single interest  
14 category."

15 41. Moreover, ICANN's "activities would need to be open to all persons who are  
16 directly affected by the entity, with *no undue financial barriers to participation* or  
17 unreasonable restrictions on participation."

18 42. Similarly, a U.S. government "green paper" recognized that "the new  
19 corporation's [ICANN's] processes should be fair, open and pro-competitive. Its  
20 decision-making processes should be sound and transparent." The green paper also  
21 warns ICANN to guard against "capture by a self-interested faction."

22 43. Far from being fair and open with no undue financial barriers to  
23 participation, the process leading to the 2012 application round has been shrouded  
24 in secrecy, with significant financial and administrative barriers to entry added  
25 since the 2000 process that conflict with ICANN's mandate.

26 44. Upon information and belief, ICANN is controlled by a board of directors  
27 with significant conflicts of interest; the ICANN Board is comprised of industry  
28 insiders that seek to entrench their power to the detriment of the Internet

1 community and the general public. ICANN Board members have close business  
2 and financial connections with the existing TLD registries, as well as domain name  
3 registrants. These conflicts of interest have resulted in a commercial environment  
4 that unlawfully insulates industry insiders, stifles competition and, as discussed  
5 below, has precluded name.space from implementing its business model and  
6 competing as a domain name registry.

7 **D. ICANN Introduces a Limited Number of New TLDs and Grants**  
8 **Only Industry Insiders the Authority to Operate as the New TLD**  
9 **Registries.**

10 **1. The 2000 Application Round Opens.**

11 45. In 2000, ICANN sought to expand the number of available TLDs and  
12 adopted a policy for the introduction of new TLDs through an application process  
13 (the “2000 Application Round”).

14 46. To be selected as a new TLD registry, applicants had to establish their ability  
15 to provide the technical expertise necessary to operate a TLD, as well as their  
16 financial and business management strengths. The 2000 Application Round  
17 instructions were approximately seven pages long.

18 47. The application fee for the 2000 Application Round was \$50,000, and  
19 applicants could submit multiple TLD strings in a single application without paying  
20 any additional fees.

21 48. One of the stated goals of the 2000 Application Round was to “provide a  
22 vehicle for providing a diverse range of concepts for innovative uses of the DNS.”  
23 ICANN emphasized that it was “seek[ing] diversity and hop[ing] to rely on the  
24 creative approach of the applications to all aspects of the introduction and operation  
25 of new TLDs.” ICANN encouraged applicants to “[b]e creative.”

26 **2. name.space Applies for 118 gTLDs.**

27 49. After four years of efforts seeking inclusion of its TLDs into the Root  
28 through administrative and legal means, name.space finally had a chance to add a

1 portion of its exclusive catalog of TLDs to the DNS and to begin competing with  
2 other TLD registries.

3 50. In 2000, as part of the 2000 Application Round, name.space submitted a  
4 complete and timely application with ICANN to operate as the registry for 118  
5 gTLDs, and paid the \$50,000 application fee. A full list of all 118 gTLDs from  
6 name.space's 2000 Application is attached as Exhibit A.

7 51. ICANN accepted name.space's 2000 Application, and in fact selected  
8 name.space's 2000 Application as one of the "strong candidates" and one of the  
9 top-ten applications submitted in the 2000 Application Round.

10 52. Moreover, a former Chairperson of ICANN's board of directors, strongly  
11 supported name.space's 2000 Application and stated that name.space represents  
12 diversity and free speech on the Internet. The former Chair also stated that  
13 name.space would likely be a successful business that would support both  
14 commerce and free speech.

15 53. Notwithstanding the status and credentials of name.space's 2000 Application,  
16 ICANN simply dragged its feet on making a determination. ICANN never rejected  
17 name.space's 2000 Application, but neither advanced name.space's 2000  
18 Application for delegation nor awarded name.space the authority to operate any of  
19 name.space's TLDs over the DNS.

20 54. In fact, to this day, on information and belief, name.space's 2000 Application  
21 is still pending. As one ICANN committee member stated with respect to  
22 name.space's 2000 Application, "we'll wait them out."

23 55. Rather than delegating name.space's 118 gTLDs, ICANN ignored its own  
24 mandates of "seeking diversity" and relying on creative approaches to the  
25 introduction and operation of new TLDs, and instead approved only seven new  
26 TLDs: the gTLDs .biz and .info and the sTLDs .aero, .coop, .museum, .name and  
27 .pro.  
28

1 56. As Professor Milton Mueller of Syracuse University wrote in his 2004 book,  
 2 *Ruling the Root*, “[a]dding the name.space TLDs to the [] root.zone would have  
 3 transformed the commercial environment of the DNS. As the only registry for  
 4 hundreds of top-level domains, name.space would have been quickly elevated to the  
 5 status of peer of Network Solutions.”

6 57. Significantly, almost no new industry players emerged from the 2000  
 7 Application Round as TLD registries. ICANN awarded the overwhelming  
 8 majority—over 99%—of the “new” TLDs to existing dominant firms in the TLD  
 9 and domain name registrar industries.

10 58. In 2000, Verisign acquired Network Solutions, including Network Solutions’  
 11 control of the .com, .net and .org TLDs. Verisign’s acquisition of Network  
 12 Solutions added to its already significant TLD business: Verisign also has the  
 13 exclusive contracts to operate the .name and .gov sTLDs and the .cc and .tv  
 14 ccTLDs.

15 **E. ICANN Launches the 2012 Application Round for New TLDs**  
 16 **While Placing Significant Barriers to Entry.**

17 59. Since 2000, ICANN’s policies and actions regarding the TLD market have  
 18 come under increasing scrutiny from the Internet community, members of Congress  
 19 and international agencies.

20 60. ICANN has ties to and benefits from payments from the select few industry  
 21 players that are able to operate domain name registries. Such conflicts of interest  
 22 have been widely reported. Notably, ICANN’s outgoing president and CEO has  
 23 been quoted as stating: “ICANN must be able to act for the public good while  
 24 placing commercial and financial interests in the appropriate context. How can it  
 25 do this if all top leadership is from the very domain name industry it is supposed to  
 26 coordinate independently?”

27 61. Upon information and belief, some of those conflicts include Chair Steve  
 28 Crocker, who runs the consulting firm Shinkuro, which has a silent investment from

1 domain name registry provider Afilias Limited (“Afilias”), the owner of .org and  
2 .info, and Vice-chair Bruce Tonkin, a senior executive with Melbourne IT, an  
3 Australian company that has advertised its ability to help clients secure gTLD  
4 registry accreditation from ICANN. Ram Mohan, Afilias’s Executive Vice  
5 President and Chief Technology Officer, also sits on the ICANN board of directors.  
6 Further, Peter Dengate Thrush, former Chairman of ICANN’s board of directors, is  
7 now the Executive Chairman of Top Level Domain Holdings, Inc., which filed  
8 ninety-two applications for new gTLDs in 2012.

9 62. Amidst this widespread criticism, ICANN opened a new round of  
10 applications for TLD registries (the “2012 Application Round”). The application  
11 window ran from January 12, 2012 through April 12, 2012.

12 63. In a 2009 agreement with the DOC, ICANN emphasized that it would  
13 “ensure that as it contemplates expanding the top-level domain space, the various  
14 issues that are involved (including competition, consumer protection, security,  
15 stability and resiliency, malicious abuse issues, sovereignty concerns, and rights  
16 protection) will be adequately addressed prior to implementation.”

17 64. In contrast to the seven-page instruction manual from the 2000 Application  
18 Round, the rules and procedures for the 2012 Application Round were set forth in a  
19 massive 349-page guidebook.

20 65. ICANN purports to operate by consensus. In fact, ICANN’s creation of the  
21 2012 Application Round, its announcements regarding the 2012 Application Round  
22 and the rules that ICANN adopted were the result of an unlawful series of  
23 agreements between ICANN and its co-conspirators, some of whom had already  
24 left ICANN and some of whom were in the ICANN organization when the 2012  
25 Application Round was decided and announced, but thereafter left ICANN.

26 66. Upon information and belief, ICANN and the co-conspirators entered into  
27 and furthered their conspiracy on at least the following occasions:

- 28 - March 12, 2010: the ICANN board of directors met in Nairobi, Kenya;



- 1 - September 24, 2010: a special meeting of the ICANN board of directors  
2 was held in Trondheim, Norway;
- 3 - October 28, 2010: a special meeting of the ICANN board of directors was  
4 held via teleconference;
- 5 - December 10, 2010: the ICANN board of directors met in Brussels,  
6 Belgium;
- 7 - January 25, 2011: a special meeting of the ICANN board of directors was  
8 held via teleconference;
- 9 - March 18, 2011: the ICANN board of directors met in San Francisco,  
10 California;
- 11 - October 11, 2011: a special meeting of the ICANN board of directors was  
12 held in Santa Monica, California;
- 13 - October 28, 2011: the ICANN board of directors met in Dakar, Senegal;
- 14 - December 8, 2011: a special meeting of the ICANN board of directors  
15 was held via teleconference.

16 67. In order to apply in the 2012 Application Round, ICANN required applicants  
17 to pay a whopping \$185,000 per TLD fee—over three times more than the 2000  
18 Application Round's \$50,000 fee. More importantly, unlike the 2000 Application  
19 Round, ICANN forbid applicants from submitting multiple TLD strings in the same  
20 application.

21 68. Therefore, had name.space re-applied in the 2012 Application Round for  
22 delegation of the same 118 gTLDs that remain pending from name.space's 2000  
23 Application, it would have cost name.space almost \$22 million, more than 436  
24 times the price of name.space's 2000 Application for the same 118 gTLDs.

25 69. Upon information and belief, the 2012 Application Round, by requiring  
26 application fees for each TLD for which an application has been submitted, was  
27 designed intentionally to preclude or at least impede name.space's business  
28 model—which incorporates the simultaneous operation of a significant number of

1 gTLDs. Indeed, name.space appears to be uniquely situated in this regard as its  
2 2000 Application contains 118 gTLDs already in service that predate the ICANN  
3 application process and the formation of ICANN itself.

4 70. In a transparent attempt to avoid the conflict between the pending 2000  
5 applications and the new, more expensive 2012 applications, ICANN offered a one-  
6 time \$86,000 reduction in the application fee for the 2012 Application Round for  
7 those applicants that previously applied in 2000, but whose TLDs were not  
8 delegated into the Root. This fee reduction could only be used for a single TLD  
9 application. If the applicant chose to accept this one-time fee reduction, it would  
10 waive any claim it had to its 2000 application. Otherwise, the 349-page guidebook  
11 did not mention how ICANN would treat any previous applicants from the 2000  
12 Application Round whose applications, like name.space's, are still pending.

13 71. In addition, in the 2012 Application Round, ICANN instituted a binding  
14 dispute resolution process to resolve any conflicts with regard to a 2012  
15 application. Upon information and belief, ICANN is attempting to use the 2012  
16 Application Round to force previous applicants from the 2000 Application Round  
17 to submit to this new dispute resolution process.

18 72. Further, ICANN did not prevent 2012 applicants from applying for  
19 delegation of TLDs that were already included in other applicants' pending 2000  
20 applications.

21 73. Upon information and belief, ICANN knowingly and willingly created the  
22 application process for the 2012 Application Round without adequate safeguards in  
23 place to protect the 2000 applicants' rights in their proposed or already operating  
24 TLDs.

25 74. Upon information and belief, it costs as much or more to apply for one gTLD  
26 string in the 2012 Application Round than it does to launch a TLD registry in the  
27 market.

28

1 75. As a result of the 2012 Application Round's procedural and financial barriers  
2 created by ICANN, name.space was unable to participate in the 2012 Application  
3 Round, and continues to seek delegation of its 118 gTLDs from its 2000  
4 Application.

5 76. Instead of structuring the 2012 Application Round to foster innovation and  
6 competition, ICANN's imposition of procedural and financial hurdles created a  
7 process in which only industry insiders—such as former ICANN board of directors  
8 Chairman Peter Dengate Thrush—and industry behemoths, including some of the  
9 world's largest technology companies, can realistically hope to get their applied-for  
10 gTLDs delegated to the Root.

#### 11 **F. ICANN's Power in the Relevant Markets**

12 77. The actions of ICANN and the co-conspirators, described above, have had  
13 anticompetitive effects in the international market to act as a gTLD registry with  
14 access to the DNS (the "TLD registry market"). The TLD registry market also  
15 includes the potential market for gTLD registries with access to the DNS that offer  
16 multiple gTLD strings.

17 78. The market to act as a gTLD registry with access to the DNS is a unique and  
18 separate market because there is no reasonable substitute for it. The overwhelming  
19 majority of Internet users access content online through websites registered with  
20 TLDs that have access to the DNS and through e-mail services that are entirely  
21 dependent on the DNS. Further, all consumer and commercial Internet  
22 connections by default point to the ICANN-controlled DNS such that only TLDs  
23 controlled by ICANN are accessible. Put differently, in order for a potential gTLD  
24 registry to provide its services to consumers on what is commonly known as the  
25 Internet, access to the DNS is necessary. And without access to the DNS—access  
26 that is controlled by ICANN and the co-conspirators—a potential gTLD registry  
27 cannot enter the market to create and operate new gTLDs on the Internet despite  
28 consumer demand for new, unique gTLDs.

1 79. In addition, the actions of ICANN and the co-conspirators have had  
2 anticompetitive effects in the international market for domain names. Content  
3 creators and other consumers that purchase domain names are limited to “shopping”  
4 for second-level domain names because they effectively have no choice among the  
5 few available gTLDs. But absent ICANN’s anticompetitive acts, there would exist  
6 separate markets for both the selection of TLDs *and* for second-level domains.  
7 Consumers recognize this and are beginning to demand more choice in gTLDs and,  
8 in particular, more expressive options. ICANN and the co-conspirators, however,  
9 continue to dictate the supply of TLDs, with resulting anticompetitive effects in the  
10 market for domain names.

11 80. Finally, the actions of ICANN and the co-conspirators have had  
12 anticompetitive effects in the market for blocking or defensive registrations  
13 services. ICANN’s and the co-conspirator’s current business model thrives on  
14 permitting a select group of TLD registries to extract monopoly rents in the market  
15 for defensive registrations by granting each TLD registry the exclusive right to  
16 operate a given TLD. In order for content creators and trademark owners to protect  
17 their brand and/or marks, they must “defensively” register with multiple TLDs or  
18 risk that their brand and/or mark could become diluted, confused with other  
19 marks/content, or associated with something undesirable. ICANN and the co-  
20 conspirators permit some TLD registries to do essentially nothing but extract profit.  
21 There is no need for these TLD registries to provide services because a  
22 “defensively” registered website is not intended to be actively run by the content  
23 creator; the sole reason to defensively register is to protect a brand and/or mark.  
24 Further, even though a TLD registry may operate a TLD for which there is little  
25 demand, such as .biz, it can still reap monopoly profits by forcing content creator to  
26 register with that TLD or risk harm to their brand and/or mark. Because ICANN  
27 and the co-conspirators control the supply of TLDs, they prevent other players from  
28

1 entering the market and offering a different models for brand and trademark  
2 protection.

3 **G. ICANN Is Seeking to Delegate TLDs in Violation of name.space's**  
4 **Trademark Rights.**

5 81. name.space has originated at least 482 gTLDs, which it has been using in  
6 commerce to promote name.space's services continuously since 1996. A list of the  
7 482 gTLDs belonging to name.space is attached as Exhibit B.

8 82. name.space has been using the 482 gTLDs at issue to promote name.space  
9 by making them available for registration and resolution, among other services, to  
10 those users who choose to operate on name.space's network. Those users, as a  
11 result, identify and associate those gTLDs with name.space and its services, and  
12 name.space has trademark rights in those gTLDs.

13 83. While the U.S. Patent and Trademark Office ("USPTO") regards TLDs as  
14 generally serving no source-indicating function, the USPTO has recognized that  
15 "[a]s the number of available TLDs is increased by the Internet Corporation for  
16 Assigned Names and Numbers ("ICANN"), or if the nature of new TLDs changes,  
17 the examining attorney must consider any potential source-indicating function of  
18 the TLD and introduce evidence as to the significance of the TLD." The USPTO  
19 has thus explicitly recognized that TLDs could, in fact, serve source-indicating  
20 functions.

21 84. The USPTO's prior stance on the function of TLDs as generally not being  
22 source indicating is a relic of an essentially exclusive ".com" era, which is rapidly  
23 coming to an end. In other words, using the USPTO's logic, if a brand owner has a  
24 trademarked name, the trademark covers both "brand" and "brand.com," because  
25 .com does not add any source indicating function, it is merely the common parlance  
26 for a company's website. Today, however, a brand owner can go to name.space  
27 and register "brand.now" or "brand.power," or a competitor or commentator can  
28 register "brand.sucks"—all recognizable as name.space's gTLDs. While ".com"

1 still dominates the gTLD market, it is by no means the only possible gTLD.

2 Notwithstanding the hurdles to TLD competition created by ICANN, name.space  
3 uses its trademarked gTLDs to compete with other registries in the gTLD market.

4 85. Regardless of the USPTO's position on federal trademark registration for  
5 TLDs—which notably is at odds with policies of other countries—name.space has  
6 acquired common law trademark rights in its gTLDs.

7 86. Accordingly, name.space's 482 gTLDs—such as .now, .power, .space and  
8 .sucks, to name a few—would be infringed by competing gTLDs delegated under  
9 the same name.

10 87. Indeed, applicants in the 2012 Application Round have applied for TLDs that  
11 are among the 482 gTLDs that name.space has operated and promoted continuously  
12 since 1996 and in which name.space has exclusive trademark rights.

13 88. On June 13, 2012, ICANN announced that applications had been filed to  
14 have 189 gTLDs that have resolved on the name.space network continuously since  
15 1996 delegated on the DNS. The list of gTLDs that were applied for in the 2012  
16 Application Round and that are currently being operated and promoted by  
17 name.space on the name.space network include: .art, .blog, .book, .casino, .design,  
18 .home, .inc, .movie, .shop and .sucks. A complete list is attached hereto as  
19 Exhibit C.

20 89. Upon information and belief, ICANN intends to delegate certain of these  
21 gTLDs to 2012 applicants, in violation of name.space's trademark rights.

22 90. ICANN's refusal to delegate name.space's gTLDs to the DNS under its 2000  
23 Application has enabled and induced 2012 applicants to apply for delegation of  
24 those gTLDs as part of the 2012 Application Round. Without ICANN's consent  
25 and support, those 2012 applicants would be unable to apply for and receive  
26 delegation of name.space's trademarked gTLDs. ICANN in turn receives  
27 substantial application fees from these applicants and benefits from any prospective  
28 infringement.

1 91. Moreover, name.space currently provides services to websites and various  
2 network services in operation on the Internet that use domains under its gTLDs.  
3 Any delegation by ICANN of those gTLDs to others will therefore cause disruption  
4 to name.space's existing services and to the content on its network, not to mention  
5 confusion as to where each gTLD in conflict resolves.

6 92. name.space has notified ICANN of the existence of this potential conflict and  
7 disruption, and about name.space's existing and prospective contractual  
8 relationships with its customers regarding name.space's gTLDs. As a result,  
9 ICANN is well aware of the disruption that its actions have caused and will cause.

10 93. Given name.space's priority in first establishing those gTLDs and providing  
11 services thereto, any conflicting delegation by ICANN would amount to  
12 interference with name.space's services and its relationships with existing and  
13 prospective customers.

14 **FIRST CLAIM FOR RELIEF**

15 **(Contract, Combination or Conspiracy in Restraint of Trade under Section 1**  
16 **of the Sherman Antitrust Act, 15 U.S.C. § 1)**

17 94. Plaintiff hereby realleges and incorporates by reference as though fully set  
18 forth herein each and every allegation in the paragraphs above.

19 95. ICANN has entered into a conspiracy that includes current and former  
20 members of ICANN's board of directors, Verisign, Afilias and the select few other  
21 companies that operate as TLD registries (the "co-conspirators").

22 96. The conspiracy that exists between ICANN, the co-conspirators, and the  
23 current TLD registries exists, in part, because members of ICANN's board of  
24 directors have known, vested interests in the economic performance of the TLD  
25 registries. By way of example, and as set forth above, a "revolving door" exists  
26 where members of ICANN's board of directors leave ICANN to work for a TLD  
27 registry and vice versa.  
28



1 97. ICANN and the co-conspirators have worked in concert to structure the 2012  
2 Application Round to ensure that the current TLD registries continue to dominate  
3 the TLD registry market and to deter other potential market entrants, for example,  
4 by charging a prohibitively high fee to submit an application.

5 98. By and through this conspiracy, ICANN and the TLD registries intend to  
6 limit competition to the TLD registry market in order to retain their dominant  
7 market positions. In addition, ICANN has precluded the creation of a market for  
8 the sale of registrations of multiple TLD strings.

9 99. As a result of ICANN's conspiracy, consumers have few choices in the  
10 market for domain names, and, in particular, they have virtually no choices for  
11 "expressive" TLDs, such as those offered by name.space.

12 100. Another result of ICANN's conspiracy is that the price of registering a TLD  
13 is artificially high. Additionally, content producers must spend enormous amounts  
14 of money to "defensively" register domain names under separate TLDs to protect  
15 their brands.

16 101. Further, ICANN has conspired to administer the DNS in a way that prevents  
17 name.space's business model from entering the international market operation as a  
18 TLD registry.

19 102. By and through this conspiracy, ICANN imposed rules in the 2012  
20 Application Round that prevent name.space's business model from competing as a  
21 TLD registry.

22 103. There is no legal, business or technological rationale for the rules imposed by  
23 ICANN in its administration of the DNS or in the 2012 Application Round. In fact,  
24 on information and belief, ICANN could easily "interconnect" name.space and  
25 other networks to ICANN's DNS, which would dramatically increase competition  
26 in the relevant markets.

27 104. name.space has spent over sixteen years developing a business plan to serve  
28 the needs of domain name registrants. By making that business approach

1 impossible—to the benefit of ICANN and its co-conspirators—name.space was  
2 precluded from entering and competing in this market.

3 105. Because of ICANN's conspiracy, name.space has lost millions of dollars in  
4 potential revenue.

### 5 **SECOND CLAIM FOR RELIEF**

#### 6 **(Monopolization under Section 2 of the Sherman Antitrust Act, 15 U.S.C. § 2)**

7 106. Plaintiff hereby realleges and incorporates by reference as though fully set  
8 forth herein each and every allegation in the paragraphs above.

9 107. ICANN controls access to the Root—it is the sole and exclusive authority in  
10 charge of the DNS. By managing the DNS and controlling access to the Root,  
11 ICANN effectively controls access to the public Internet.

12 108. It is not reasonable or practical to duplicate management of the DNS.

13 109. Through its exclusive authority to manage the DNS, ICANN is the sole entity  
14 that determines whether to admit new TLDs into the DNS by allowing TLD  
15 registries access to the Root. ICANN alone has the power to determine what  
16 companies will operate as registries for TLDs that are universally resolvable on the  
17 public Internet.

18 110. No federal agency has the power to compel ICANN to provide TLD  
19 registries with access to the Root, or to compel ICANN to award private companies  
20 with contracts to operate as TLD registries.

21 111. Absent access to the Root, it is impossible for a potential TLD registry to  
22 enter the TLD market.

23 112. ICANN uses its control over access to the Root in order to eliminate  
24 competition from the relevant markets.

25 113. Specifically, ICANN's control over access to the Root has, and continues to  
26 have, the effect of preventing name.space from competing in the TLD registry  
27 market. Indeed, ICANN's actions, as set forth above, indicate that it has structured  
28

1 the 2012 Application Round to prevent name.space from competing in the TLD  
2 registry market.

3 114. Upon information and belief, ICANN has restricted, and continues to restrict,  
4 access to the Root in order to enrich current and former members of the ICANN  
5 board of directors that have close ties with the extremely small number of TLD  
6 registries that currently have access to the Root.

7  
8 **THIRD CLAIM FOR RELIEF**

9 **(Unlawful Restraint of Trade and Conspiracy in Restraint of Trade Under the  
10 Cartwright Act, California Business and Professions Code §§ 16720 et seq.)**

11 115. Plaintiff hereby realleges and incorporates by reference as though fully set  
12 forth herein each and every allegation in the paragraphs above.

13 116. ICANN and the co-conspirators have conspired to and acted in concert  
14 unlawfully to restrain and eliminate competition in the relevant markets, as  
15 described above in paragraphs 94-105, in violation of the Cartwright Act, California  
16 Business & Professions Code sections 16720 *et seq.*

17 117. Because of ICANN's and the co-conspirator's unlawful actions under the  
18 Cartwright Act, name.space has lost millions of dollars of potential revenue.

19 118. Under this claim for relief, name.space is entitled to recovery of its attorneys'  
20 fees and costs under California Business and Professions Code Section 16750(a).

21 **FOURTH CLAIM FOR RELIEF**

22 **(Unfair Competition and False Designation of Origin under Section 43 of the  
23 Lanham Act, 15 U.S.C. § 1125(a))**

24 119. Plaintiff hereby realleges and incorporates by reference as though fully set  
25 forth herein each and every allegation in the paragraphs above.

26 120. Since 1996, name.space has operated and promoted, and continues to operate  
27 and promote, 482 gTLDs in commerce through its own network. A list of these  
28 482 gTLDs is attached hereto as Exhibit B.

1 121. name.space has rights in its inherently distinctive gTLDs in connection with  
2 its operation and promotion of a TLD registry and related services. These rights  
3 predate ICANN and the 2012 Application Round.

4 122. Since at least 1996, name.space has promoted and marketed its TLD registry  
5 services in the United States using the gTLD trademarks. name.space has expended  
6 substantial sums of money to build, maintain and enhance the reputation of its  
7 registry services.

8 123. ICANN's willingness to allow competing TLD registries to use the identical  
9 gTLDs in commerce on the ICANN-controlled DNS, in exchange for substantial  
10 fees that these registries pay to ICANN for such use, is likely to cause confusion as  
11 to the origin of these gTLDs and is likely to cause consumers to believe that these  
12 gTLDs are associated with name.space's competitors, rather than with name.space,  
13 and/or that there is a relationship between name.space and ICANN or name.space  
14 and its competitors.

15 124. ICANN's actions complained of herein are likely to cause confusion, mistake  
16 or deception among consumers as to an affiliation, connection or association  
17 between name.space and its gTLDs and name.space's competitors and their  
18 identical gTLDs, in violation of Section 43(a) of the Lanham Act, 15 U.S.C.  
19 § 1125(a).

20 125. Alternatively and in addition, ICANN's exclusive control over which TLDs  
21 are delegated to the DNS, as well as its intentional inducement of prospective TLD  
22 registries to use name.space's gTLDs, without name.space's consent, in connection  
23 with TLD registry services, constitutes contributory infringement in violation of  
24 Section § 43(a) of the Lanham Act, 15 U.S.C. § 1125(a).

25 126. Alternatively and in addition, ICANN's symbiotic partnership with  
26 competing TLD registries in its willingness to delegate infringing TLDs to the DNS  
27 in exchange for substantial application fees subjects ICANN to vicarious liability  
28 under Section 43(a) of the Lanham Act, 15 U.S.C. § 1125(a).

1 127. ICANN's unauthorized conduct has deprived and will continue to deprive  
2 name.space of the ability to control its gTLDs and consumers' perception with  
3 regard to those gTLDs.

4 128. Allowing prospective domain name registries, including name.space's  
5 competitors, to apply for the unauthorized use of name.space's gTLDs on the  
6 ICANN-controlled DNS has enabled and will continue to enable ICANN to earn  
7 profits to which it is not in equity or good conscience entitled and has unjustly  
8 enriched ICANN at name.space's expense, all to ICANN's profit and name.space's  
9 detriment.

10 129. Because ICANN has refused to cease its infringing and unlawful conduct  
11 despite repeated requests by name.space, ICANN has acted willfully.

12 130. As a direct and proximate result of these acts, ICANN has profited and will  
13 continue to profit from the strength of name.space's gTLD trademarks, and  
14 name.space has been and will continue to be damaged by ICANN's acts, all in an  
15 amount to be determined at trial.

16 131. As a result of ICANN's conduct, name.space has suffered and/or will suffer  
17 substantial damage and irreparable harm, loss and injury to its gTLD trademarks  
18 and to name.space's business and goodwill, constituting an injury for which  
19 name.space has no adequate remedy at law. Unless this Court enjoins ICANN's  
20 conduct, name.space will continue to suffer irreparable harm.

## 21 **FIFTH CLAIM FOR RELIEF**

### 22 **(Common Law Trademark Infringement)**

23 132. Plaintiff hereby realleges and incorporates by reference as though fully set  
24 forth herein each and every allegation in the paragraphs above.

25 133. Since 1996, name.space has operated and promoted, and continues to operate  
26 and promote, 482 gTLDs in commerce through its own network. A list of these  
27 482 gTLDs is attached hereto as Exhibit B.  
28

1 134. name.space has common law rights in the inherently distinctive gTLDs used  
2 in connection with its operation and promotion of TLD registry services. These  
3 rights predate any other use of these gTLDs in connection with TLD registry  
4 services.

5 135. Since at least 1996, name.space has promoted and marketed name.space's  
6 TLD registry services in the United States using these gTLD trademarks.  
7 name.space has expended substantial sums of money to build, maintain and  
8 enhance the reputation of its registry services.

9 136. ICANN's willingness to allow competing TLD registries to use the identical  
10 gTLDs in commerce on the ICANN-controlled DNS, in exchange for substantial  
11 fees that these registries pay to ICANN for such use, is likely to cause confusion as  
12 to the origin of these gTLDs and is likely to cause consumers to believe that these  
13 gTLDs are associated with name.space's competitors, rather than with name.space,  
14 and/or that there is a relationship between name.space and ICANN or name.space  
15 and its competitors, and thus constitutes common law trademark infringement.

16 137. Alternatively and in addition, ICANN's exclusive control over which TLDs  
17 are delegated to the DNS, as well as its intentional inducement of prospective TLD  
18 registries to use name.space's gTLDs, without name.space's consent, in connection  
19 with TLD registry services, constitutes contributory trademark infringement.

20 138. Alternatively and in addition, ICANN's symbiotic partnership with  
21 competing TLD registries in its willingness to delegate infringing TLDs to the DNS  
22 in exchange for substantial application fees subjects ICANN to vicarious liability  
23 for trademark infringement.

24 139. ICANN's unauthorized conduct has deprived and will continue to deprive  
25 name.space of the ability to control its gTLDs and consumers' perception with  
26 regard to those gTLDs.

27 140. Allowing prospective domain name registries, including name.space's  
28 competitors, to apply for the unauthorized use of name.space's gTLDs on the

1 ICANN-controlled DNS has enabled and will continue to enable ICANN to earn  
 2 profits to which it is not in equity or good conscience entitled and has unjustly  
 3 enriched ICANN at name.space's expense, all to ICANN's profit and name.space's  
 4 detriment.

5 141. Because ICANN has refused to cease its infringing and unlawful conduct  
 6 despite repeated requests by name.space, ICANN has acted willfully.

7 142. As a direct and proximate result of these acts, ICANN has profited and will  
 8 continue to profit from the strength of name.space's gTLD trademarks, and  
 9 name.space has been and will continue to be damaged by ICANN's acts, all in an  
 10 amount to be determined at trial.

11 143. As a result of ICANN's conduct, name.space has suffered and/or will suffer  
 12 substantial damage and irreparable harm, loss and injury to its gTLD trademarks  
 13 and to name.space's business and goodwill, constituting an injury for which  
 14 name.space has no adequate remedy at law. Unless this Court enjoins ICANN's  
 15 conduct, name.space will continue to suffer irreparable harm.

### 16 **SIXTH CLAIM FOR RELIEF**

17 **(Unfair Competition under California Business and Professions Code § 17200)**

18 144. Plaintiff hereby realleges and incorporates by reference as though fully set  
 19 forth herein each and every allegation in the paragraphs above.

20 145. As set forth above, ICANN's conduct, including the manner in which it  
 21 structured the 2012 Application Round, constitutes an unlawful business act or  
 22 practice in that it violates Federal antitrust laws as set forth in Sections 1 and 2 of  
 23 the Sherman Act, as well as Section 43(a) of the Lanham Act and common law  
 24 rights. In particular:

- 25 (a) ICANN has violated Section 1 of the Sherman Act by conspiring to  
 26 limit competition to the market for the sale of TLDs and by administering  
 27  
 28



1 the DNS in a way that prevents certain business models from competing as  
2 TLD registries;

3 (b) ICANN has violated Section 2 of the Sherman Act by monopolizing  
4 the Root and using its control over access to the Root to eliminate  
5 competition from the market;

6 (c) ICANN has violated Section 43(a) of the Lanham Act and common  
7 law trademark rights by allowing name.space's competitors to use on the  
8 ICANN-controlled DNS the gTLDs that name.space originated and has  
9 operated and promoted since 1996, in exchange for substantial fees that  
10 these competitors pay to ICANN for such use, which is likely to cause  
11 confusion as to the origin of these gTLDs and is likely to cause consumers  
12 to believe that these gTLDs are associated with name.space's competitors,  
13 rather than with name.space, and/or that there is a relationship between  
14 name.space and ICANN or name.space and its competitors.

15 146. In addition, ICANN's business acts, including but not limited to the way in  
16 which ICANN erected financial and administrative barriers to entry in the 2012  
17 Application Round, constitute unfair business acts or practices and illustrate a  
18 desire to exclude potential market entrants, and in particular name.space, from  
19 operating as a TLD registry. The conduct alleged herein threatens an incipient  
20 violation of the antitrust laws. The conduct alleged herein also violates the policy  
21 or spirit of the antitrust laws because its effects are comparable to or the same as a  
22 violation of the law, and it otherwise significantly threatens or harms consumers  
23 and harms competition.

24 147. As further set forth above, ICANN's conduct in allowing name.space's  
25 competitors to use on the ICANN-controlled DNS the gTLDs that name.space  
26 originated and has operated and promoted since 1996, in exchange for substantial  
27 fees that these competitors pay to ICANN for such use, constitutes a deceptive  
28 business practice because such practice is likely to deceive a reasonable consumer

1 as to the origin of these gTLDs and as to whether these gTLDs are associated with  
2 name.space's competitors rather than with name.space, as well as to deceive a  
3 reasonable consumer as to the relationship between name.space and ICANN or  
4 name.space and its competitors.

5 148. ICANN's unlawful, unfair and/or deceptive business practices have caused,  
6 and will continue to cause, injury in fact to name.space and loss of money or  
7 property in an amount to be determined at trial.

8 149. In addition, ICANN's unlawful, unfair and/or deceptive business practices  
9 have caused, and unless restrained and enjoined by this Court, will continue to  
10 cause irreparable harm, loss and injury to name.space for which name.space has no  
11 adequate remedy at law.

## 12 **SEVENTH CLAIM FOR RELIEF**

### 13 **(Common Law Unfair Competition)**

14 150. Plaintiff hereby realleges and incorporates by reference as though fully set  
15 forth herein each and every allegation in the paragraphs above.

16 151. Since 1996, name.space has invested substantial time, skill and money in  
17 developing and promoting the TLDs that name.space operates, promotes and  
18 services on the name.space network.

19 152. ICANN has exclusive control over whether name.space's gTLDs are  
20 delegated to the Root and therefore available to be accessed through the public  
21 Internet.

22 153. Rather than delegate name.space's gTLDs to the Root pursuant to  
23 name.space's 2000 Application, ICANN has instead allowed those gTLDs to be  
24 controlled by any third party willing to pay \$185,000 to ICANN, notwithstanding  
25 the time and effort name.space has invested in these gTLDs since 1996.

26 154. In doing so, ICANN has effectively misappropriated name.space's gTLDs at  
27 little or no cost, and without name.space's authorization or consent.  
28

1 155. To the contrary, name.space has explicitly notified ICANN that the 482  
2 gTLDs that name.space originated and has operated and promoted for over fifteen  
3 years were the exclusive property of name.space.

4 156. Upon information and belief, ICANN has received substantial application  
5 fees from third-parties for ICANN to delegate name.space's gTLDs to the Root, to  
6 be controlled by those third parties. ICANN should be ordered to account for and  
7 pay over to name.space all gains, profits and advantages derived by ICANN from  
8 the acts complained of herein.

9 157. The aforesaid acts have also caused, and are likely to continue to cause,  
10 injury to the public and to name.space's sales and business reputation.

11 158. ICANN's aforesaid acts have caused, and will continue to cause, damage to  
12 name.space in an amount to be determined at trial and, unless and until restrained  
13 and enjoined by this Court, will continue to cause irreparable harm, loss and injury  
14 to name.space for which name.space has no adequate remedy at law.

15 **EIGHTH CLAIM FOR RELIEF**

16 **(Tortious Interference with Contract)**

17 159. Plaintiff hereby realleges and incorporates by reference as though fully set  
18 forth herein each and every allegation in the paragraphs above.

19 160. name.space maintains contractual relationships with its customers, who  
20 purchase name.space's services, including the ability to register a domain name on  
21 name.space's network using any of the 482 gTLDs that name.space operates and  
22 promotes.

23 161. Upon information and belief, ICANN knows of name.space's contracts with  
24 its customers to provide and manage domain names that resolve on name.space's  
25 network.

26 162. ICANN has intentionally and knowingly interfered with name.space's  
27 existing customer contracts by permitting prospective TLD registries, including  
28

1 name.space's competitors, to apply for delegation to the DNS of the same gTLDs  
2 that are the subject of name.space's existing customer contracts. Any delegation of  
3 name.space's gTLDs to other TLD registries by ICANN will result in the same  
4 gTLD being operated on both the ICANN-controlled DNS *and* name.space's  
5 network.

6 163. Accepting such applications—not to mention granting any such  
7 applications—has disrupted and interfered with, and will continue to disrupt and  
8 interfere with, name.space's ability to fulfill its contractual obligations and provide  
9 content and services to its customers.

10 164. name.space has been damaged by ICANN's intentional interference in an  
11 amount to be determined at trial.

12 165. In addition, ICANN should be enjoined from delegating to the DNS any of  
13 the 482 gTLDs that name.space originated and currently operates and which are the  
14 subject of name.space's existing customer contracts, or name.space will suffer harm  
15 for which there is no adequate remedy at law.

### 16 **NINTH CLAIM FOR RELIEF**

#### 17 **(Tortious Interference with Prospective Economic Advantage)**

18 166. Plaintiff hereby realleges and incorporates by reference as though fully set  
19 forth herein each and every allegation in the paragraphs above.

20 167. name.space maintains relationships with prospective customers to provide  
21 name.space's services, using any of the 482 gTLDs that name.space operates and  
22 promotes, once those gTLDs have been delegated to the Root. These relationships  
23 are likely to provide future economic benefit to name.space.

24 168. Upon information and belief, ICANN knows of name.space's relationships  
25 with its prospective customers to provide and manage domain names that resolve  
26 on the Root.  
27  
28

1 169. Knowing of name.space's relationships with its customers—and the  
 2 possibility that name.space could attract even more customers if allowed access to  
 3 the Root—ICANN wrongfully and intentionally structured the 2012 Application  
 4 Round to include significant financial and administrative hurdles designed to  
 5 exclude name.space from the market for TLDs on the Root.

6 170. As a result, ICANN has interfered, and threatens to continue to interfere,  
 7 with name.space's existing and prospective customers by denying name.space  
 8 access to the Root.

9 171. ICANN's interference is the proximate cause of name.space's inability to  
 10 offer its catalog of TLDs on the public Internet resulting damages to name.space in  
 11 an amount to be determined at trial.

12 172. In addition, ICANN should be enjoined from delegating to the ICANN-  
 13 controlled DNS any of the 482 gTLDs that name.space originated and continues to  
 14 operate and which are the subject of name.space's existing and prospective  
 15 economic relationships, or name.space will suffer harm for which there is no  
 16 adequate remedy at law.

#### 17 **PRAYER FOR RELIEF**

18 WHEREFORE name.space prays for judgment as follows:

19 A. Declaring that ICANN is liable for: violation of Sections 1 and 2 of the  
 20 Sherman Act, 15 U.S.C. §§ 1 and 2; violation of the Cartwright Act, California  
 21 Business and Professions Code Sections 16720 *et seq.*; violation of Section 43 of  
 22 the Lanham Act, 15 U.S.C. § 1125(a); common law trademark infringement;  
 23 violation of the California Unfair Competition Act, California Business and  
 24 Professions Code Sections 17200 *et seq.*; common law unfair competition; tortious  
 25 interference with contract; and tortious interference with prospective economic  
 26 advantage;

1 B. Awarding damages in favor of name.space against ICANN for all  
2 damages sustained as a result of ICANN's wrongdoing, including prejudgment and  
3 post-judgment interest, in an amount to be proven at trial;

4 C. Awarding injunctive relief in favor of name.space against ICANN as  
5 more particularly averred above;

6 D. Awarding name.space reasonable costs and expenses incurred in this  
7 action, including attorneys' fees and costs; and

8 E. Such other legal and equitable relief as may be available and as the  
9 Court deems just and proper.

10 **JURY DEMAND**

11 Plaintiff name.space, Inc. hereby demands a trial by jury on all issues so  
12 triable.

13 Dated: October 10, 2012

MORRISON & FOERSTER LLP

14  
15 By: 

16 Michael B. Miller  
17 Craig B. Whitney  
18 Adam J. Hunt  
19 Mark R. McDonald

20 Attorneys for Plaintiff  
21 NAME.SPACE, INC.  
22  
23  
24  
25  
26  
27  
28

# EXHIBIT A



name.space's 118 gTLDs from 2000 ICANN gTLD Application

.ads	.fashion	.men	.society
.agency	.festival	.monitor	.software
.aids	.fiction	.movie	.solutions
.air	.film	.music	.sound
.antiques	.films	.news	.soup
.art	.foundation	.now	.space
.artists	.free	.nyc	.sports
.auction	.fun	.one	.star
.audio	.fund	.online	.studios
.bbs	.funds	.opera	.sucks
.books	.gallery	.page	.systems
.cafe	.games	.partners	.tech
.cam	.gay	.people	.temple
.card	.graphics	.planet	.theater
.cars	.group	.politics	.time
.center	.guide	.power	.times
.channel	.help	.productions	.toys
.church	.history	.projects	.trade
.city	.hotel	.properties	.travel
.club	.index	.radio	.voice
.commerce	.insurance	.records	.war
.computers	.jazz	.school	.watch
.consulting	.jobs	.security	.weather
.culture	.lab	.service	.women
.design	.mad	.sex	.world
.digital	.mag	.shareware	.writer
.direct	.magic	.shoes	.zine
.dtv	.mail	.shop	.zone
.dvd	.market	.show	
.factory	.media	.site	

# EXHIBIT B

The gTLDs contained in this publication are the exclusive Service Marks of  
Name.Space 1996-2012 All Rights Reserved

.academy	.bug	.culture	.finance
.access	.business	.cyber	.firm
.ads	.buy	.daily	.fish
.africa	.cable	.data	.flow
.age	.cafe	.day	.flux
.agency	.cam	.design	.folks
.aids	.camera	.dictionary	.food
.air	.camp	.digit	.form
.airlines	.canada	.digital	.forum
.alley	.capital	.dimension	.foundation
.almanac	.card	.dir	.free
.amor	.care	.direct	.fringe
.anarchy	.cars	.disc	.fuck
.antiques	.casino	.dish	.fun
.aps	.center	.dog	.fund
.arch	.central	.down	.funds
.art	.centre	.dtv	.funk
.artists	.channel	.dvd	.gallery
.arts	.chaos	.east	.game
.associates	.chapel	.easy	.games
.auction	.chat	.electric	.garden
.audio	.church	.elite	.gate
.band	.cigarettes	.email	.gay
.bank	.cigars	.enterprises	.geek
.bar	.circle	.entertainment	.general
.bbs	.city	.ephemera	.girl
.beat	.club	.erotic	.girls
.beer	.code	.erotica	.global
.bicycle	.coffee	.estate	.golf
.bicycles	.collectables	.etc	.governor
.big	.college	.exchange	.graphics
.bird	.comics	.express	.green
.black	.comix	.factory	.grey
.blog	.commerce	.facts	.group
.blue	.computer	.fair	.growth
.body	.computers	.family	.guard
.book	.computing	.faq	.guide
.books	.congress	.farm	.guitar
.box	.connection	.fashion	.guitars
.boys	.construction	.fax	.hack
.brain	.consulting	.fellowship	.hacker
.brand	.cool	.festival	.hair
.broker	.corp	.fiction	.handbook
.bros	.country	.film	.hard
.brown	.creations	.films	.hat
.budapest	.cult	.filter	.hell

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.help	.lives	.multimedia	.pool
.history	.llc	.music	.pop
.hole	.llp	.mutual	.porno
.home	.logic	.nation	.port
.hope	.logo	.network	.post
.host	.loop	.networks	.power
.hot	.lotto	.news	.presence
.hotel	.loud	.next	.president
.hotline	.love	.ngo	.press
.hour	.lover	.night	.privacy
.house	.lp	.noise	.private
.icon	.ltd	.north	.productions
.illusions	.mad	.nostalgia	.products
.illustrated	.mag	.not	.projects
.image	.magazine	.noticias	.properties
.impact	.magic	.now	.pub
.inc	.magnetics	.null	.public
.indeed	.mail	.nuts	.publicadvocate
.index	.mall	.nyc	.publications
.indigo	.man	.objects	.punk
.inn	.manifesto	.ocean	.radikal
.inside	.map	.oil	.radio
.institute	.market	.one	.reality
.insurance	.mars	.online	.realty
.internet	.materials	.open	.record
.irc	.matrix	.opera	.records
.islands	.mayor	.ops	.red
.jam	.med	.orange	.reflector
.jazz	.media	.out	.report
.jet	.medical	.outside	.reporter
.jewelry	.medium	.page	.republic
.jobs	.memorabilia	.paper	.resources
.journal	.men	.partner	.review
.kids	.metal	.partners	.ride
.lab	.mind	.peace	.right
.label	.minds	.people	.rights
.labs	.mission	.perfect	.road
.lava	.model	.photo	.rock
.law	.models	.pictures	.roots
.left	.monde	.place	.rough
.library	.money	.planet	.run
.lie	.monitor	.play	.said
.limited	.moon	.plaza	.sale
.link	.motors	.pleasures	.sands
.list	.movie	.poets	.sauna
.lit	.movies	.politics	.say

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.scan	.south	.texte	.views
.scape	.spa	.theater	.violet
.school	.space	.theatre	.vision
.scifi	.speech	.thing	.vlog
.secret	.spider	.things	.voice
.secure	.sports	.think	.vox
.security	.spot	.thumb	.war
.senate	.square	.tiger	.watch
.sense	.star	.time	.way
.service	.state	.times	.weather
.services	.store	.tolerance	.west
.settings	.story	.toys	.white
.sex	.street	.trade	.wifi
.shareware	.student	.travel	.wine
.shoes	.studio	.trend	.wire
.shop	.studios	.tribe	.wise
.show	.sucks	.tribune	.women
.sidewalk	.suite	.truth	.works
.site	.surf	.tube	.workshop
.skate	.symphony	.txt	.world
.ski	.sync	.underground	.worldwide
.small	.system	.union	.writer
.society	.systems	.unit	.writers
.socks	.talk	.unix	.yellow
.soft	.tape	.unlimited	.zero
.software	.taxi	.up	.zine
.solutions	.tech	.usa	.zone
.sound	.temple	.video	
.soup	.text	.view	

# EXHIBIT C

name.space's gTLDs Applied for by Other Companies in the 2012 Application Round

.academy	.fish	.nyc
.ads	.food	.one
.africa	.forum	.online
.agency	.foundation	.open
.art	.free	.orange
.associates	.fun	.page
.auction	.fund	.partners
.audio	.gallery	.photo
.band	.game	.pictures
.bank	.games	.place
.bar	.garden	.play
.beer	.gay	.press
.berlin	.global	.productions
.black	.gmbh	.properties
.blog	.golf	.pub
.blue	.graphics	.radio
.book	.green	.realty
.box	.group	.red
.broker	.guide	.report
.budapest	.guitars	.review
.business	.hair	.run
.buy	.haus	.sale
.cafe	.help	.school
.cam	.home	.secure
.camera	.host	.security
.camp	.hot	.services
.capital	.hotel	.sex
.care	.house	.shoes
.cars	.inc	.shop
.casino	.institute	.show
.center	.insurance	.site
.channel	.irish	.ski
.chat	.istanbul	.software
.church	.jewelry	.solutions
.circle	.kids	.spa
.city	.law	.space
.club	.limited	.sports



.coffee	.link	.spot
.college	.llc	.star
.computer	.llp	.store
.construction	.london	.studio
.consulting	.lotto	.sucks
.cool	.love	.surf
.corp	.ltd	.sydney
.country	.mail	.systems
.data	.man	.talk
.day	.map	.taxi
.design	.market	.tech
.digital	.matrix	.theater
.direct	.med	.theatre
.dish	.media	.toys
.dog	.medical	.trade
.dtv	.melbourne	.tube
.email	.men	.video
.enterprises	.money	.vision
.estate	.movie	.wales
.exchange	.music	.watch
.express	.mutual	.weather
.family	.network	.wine
.farm	.news	.works
.fashion	.next	.world
.film	.ngo	.zero
.finance	.now	.zone

UNITED STATES DISTRICT COURT, CENTRAL DISTRICT OF CALIFORNIA  
CIVIL COVER SHEETI (a) PLAINTIFFS (Check box if you are representing yourself ☐)  
name.space, Inc.DEFENDANTS  
Internet Corporation for Assigned Names and Numbers

(b) Attorneys (Firm Name, Address and Telephone Number. If you are representing yourself, provide same.)

Morrison & Foerster LLP  
555 West Fifth Street, Suite 3500, Los Angeles CA 90013  
(213) 892-5200

Attorneys (If Known)

## II. BASIS OF JURISDICTION (Place an X in one box only.)

- ☐ 1 U.S. Government Plaintiff ☒ 3 Federal Question (U.S. Government Not a Party)
- ☐ 2 U.S. Government Defendant ☐ 4 Diversity (Indicate Citizenship of Parties in Item III)

III. CITIZENSHIP OF PRINCIPAL PARTIES - For Diversity Cases Only  
(Place an X in one box for plaintiff and one for defendant.)

	PTF	DEF		PTF	DEF
Citizen of This State	<input type="checkbox"/> 1	<input type="checkbox"/> 1	Incorporated or Principal Place of Business in this State	<input type="checkbox"/> 4	<input type="checkbox"/> 4
Citizen of Another State	<input type="checkbox"/> 2	<input type="checkbox"/> 2	Incorporated and Principal Place of Business in Another State	<input type="checkbox"/> 5	<input type="checkbox"/> 5
Citizen or Subject of a Foreign Country	<input type="checkbox"/> 3	<input type="checkbox"/> 3	Foreign Nation	<input type="checkbox"/> 6	<input type="checkbox"/> 6

## IV. ORIGIN (Place an X in one box only.)

- ☒ 1 Original Proceeding ☐ 2 Removed from State Court ☐ 3 Remanded from Appellate Court ☐ 4 Reinstated or Reopened ☐ 5 Transferred from another district (specify): ☐ 6 Multi-District Litigation ☐ 7 Appeal to District Judge from Magistrate Judge

V. REQUESTED IN COMPLAINT: JURY DEMAND: ☒ Yes ☐ No (Check 'Yes' only if demanded in complaint.)CLASS ACTION under F.R.C.P. 23: ☐ Yes ☒ No☐ MONEY DEMANDED IN COMPLAINT: \$VI. CAUSE OF ACTION (Cite the U.S. Civil Statute under which you are filing and write a brief statement of cause. Do not cite jurisdictional statutes unless diversity.)  
Sherman Antitrust Act, 15 U.S.C. Sections 1, 2; Lanham Act, 15 U.S.C. Section 1125(a)

## VII. NATURE OF SUIT (Place an X in one box only.)

OTHER STATUTES	CONTRACT	TORTS	TORTS	PRISONER	LABOR
<input type="checkbox"/> 400 State Reapportionment	<input type="checkbox"/> 110 Insurance	<input type="checkbox"/> 310 Airplane	<input type="checkbox"/> 370 Other Fraud	<input type="checkbox"/> 510 Motions to Vacate Sentence	<input type="checkbox"/> 710 Fair Labor Standards Act
<input checked="" type="checkbox"/> 410 Antitrust	<input type="checkbox"/> 120 Marine	<input type="checkbox"/> 315 Airplane Product Liability	<input type="checkbox"/> 371 Truth in Lending	<input type="checkbox"/> 530 Habeas Corpus	<input type="checkbox"/> 720 Labor/Mgmt. Relations
<input type="checkbox"/> 430 Banks and Banking	<input type="checkbox"/> 130 Miller Act	<input type="checkbox"/> 320 Assault, Libel & Slander	<input type="checkbox"/> 380 Other Personal Property Damage	<input type="checkbox"/> 535 Death Penalty	<input type="checkbox"/> 730 Labor/Mgmt. Reporting & Disclosure Act
<input type="checkbox"/> 450 Commerce/ICC Rates/etc.	<input type="checkbox"/> 140 Negotiable Instrument	<input type="checkbox"/> 330 Fed. Employers' Liability	<input type="checkbox"/> 385 Property Damage Product Liability	<input type="checkbox"/> 540 Mandamus/Other	<input type="checkbox"/> 740 Railway Labor Act
<input type="checkbox"/> 460 Deportation	<input type="checkbox"/> 150 Recovery of Overpayment & Enforcement of Judgment	<input type="checkbox"/> 340 Marine	<b>BANKRUPTCY</b>	<input type="checkbox"/> 550 Civil Rights	<input type="checkbox"/> 790 Other Labor Litigation
<input type="checkbox"/> 470 Racketeer Influenced and Corrupt Organizations	<input type="checkbox"/> 151 Medicare Act	<input type="checkbox"/> 345 Marine Product Liability	<input type="checkbox"/> 422 Appeal 28 USC 158	<input type="checkbox"/> 555 Prison Condition	<input type="checkbox"/> 791 Empl. Ret. Inc. Security Act
<input type="checkbox"/> 480 Consumer Credit	<input type="checkbox"/> 152 Recovery of Defaulted Student Loan (Excl. Veterans)	<input type="checkbox"/> 350 Motor Vehicle	<input type="checkbox"/> 423 Withdrawal 28 USC 157	<b>FORFEITURE/PENALTY</b>	<b>PROPERTY RIGHTS</b>
<input type="checkbox"/> 490 Cable/Sat TV	<input type="checkbox"/> 153 Recovery of Overpayment of Veteran's Benefits	<input type="checkbox"/> 355 Motor Vehicle Product Liability	<b>CIVIL RIGHTS</b>	<input type="checkbox"/> 610 Agriculture	<input type="checkbox"/> 820 Copyrights
<input type="checkbox"/> 810 Selective Service	<input type="checkbox"/> 160 Stockholders' Suits	<input type="checkbox"/> 360 Other Personal Injury	<input type="checkbox"/> 441 Voting	<input type="checkbox"/> 620 Other Food & Drug	<input type="checkbox"/> 830 Patent
<input type="checkbox"/> 850 Securities/Commodities/Exchange	<input type="checkbox"/> 190 Other Contract	<input type="checkbox"/> 362 Personal Injury-Med Malpractice	<input type="checkbox"/> 442 Employment	<input type="checkbox"/> 625 Drug Related Seizure of Property 21 USC 881	<input type="checkbox"/> 840 Trademark
<input type="checkbox"/> 875 Customer Challenge 12 USC 3410	<input type="checkbox"/> 195 Contract Product Liability	<input type="checkbox"/> 365 Personal Injury-Product Liability	<input type="checkbox"/> 443 Housing/Accommodations	<input type="checkbox"/> 630 Liquor Laws	<b>SOCIAL SECURITY</b>
<input type="checkbox"/> 890 Other Statutory Actions	<input type="checkbox"/> 196 Franchise	<input type="checkbox"/> 368 Asbestos Personal Injury Product Liability	<input type="checkbox"/> 444 Welfare	<input type="checkbox"/> 640 R.R. & Truck	<input type="checkbox"/> 861 HIA (1395ff)
<input type="checkbox"/> 891 Agricultural Act	<b>REAL PROPERTY</b>	<b>IMMIGRATION</b>	<input type="checkbox"/> 445 American with Disabilities - Employment	<input type="checkbox"/> 650 Airline Regs	<input type="checkbox"/> 862 Black Lung (923) (405(g))
<input type="checkbox"/> 892 Economic Stabilization Act	<input type="checkbox"/> 210 Land Condemnation	<input type="checkbox"/> 462 Naturalization Application	<input type="checkbox"/> 446 American with Disabilities - Other	<input type="checkbox"/> 660 Occupational Safety/Health	<input type="checkbox"/> 863 DIWC/DIWW (405(g))
<input type="checkbox"/> 893 Environmental Matters	<input type="checkbox"/> 220 Foreclosure	<input type="checkbox"/> 463 Habeas Corpus-Alien Detainee	<input type="checkbox"/> 440 Other Civil Rights	<input type="checkbox"/> 690 Other	<input type="checkbox"/> 864 SSID Title XVI
<input type="checkbox"/> 894 Energy Allocation Act	<input type="checkbox"/> 230 Rent Lease & Ejectment	<input type="checkbox"/> 465 Other Immigration Actions			<input type="checkbox"/> 865 RSI (405(g))
<input type="checkbox"/> 895 Freedom of Info. Act	<input type="checkbox"/> 240 Torts to Land				<b>FEDERAL TAX SUITS</b>
<input type="checkbox"/> 900 Appeal of Fee Determination Under Equal Access to Justice	<input type="checkbox"/> 245 Tort Product Liability				<input type="checkbox"/> 870 Taxes (U.S. Plaintiff or Defendant)
<input type="checkbox"/> 950 Constitutionality of State Statutes	<input type="checkbox"/> 290 All Other Real Property				<input type="checkbox"/> 871 IRS-Third Party 26 USC 7609

CV12-8676

FOR OFFICE USE ONLY: Case Number: \_\_\_\_\_

AFTER COMPLETING THE FRONT SIDE OF FORM CV-71, COMPLETE THE INFORMATION REQUESTED BELOW.

**UNITED STATES DISTRICT COURT, CENTRAL DISTRICT CALIFORNIA**  
**CIVIL COVER SHEET**

**VIII(a). IDENTICAL CASES:** Has this action been previously filed in this court and dismissed, remanded or closed? ☒ No ☐ Yes

If yes, list case number(s): \_\_\_\_\_

**VIII(b). RELATED CASES:** Have any cases been previously filed in this court that are related to the present case? ☒ No ☐ Yes

If yes, list case number(s): \_\_\_\_\_

**Civil cases are deemed related if a previously filed case and the present case:**

- (Check all boxes that apply) ☐ A. Arise from the same or closely related transactions, happenings, or events; or  
☐ B. Call for determination of the same or substantially related or similar questions of law and fact; or  
☐ C. For other reasons would entail substantial duplication of labor if heard by different judges; or  
☐ D. Involve the same patent, trademark or copyright, and one of the factors identified above in a, b or c also is present.

**IX. VENUE:** (When completing the following information, use an additional sheet if necessary.)

- (a) List the County in this District; California County outside of this District; State if other than California; or Foreign Country, in which **EACH** named plaintiff resides.  
☐ Check here if the government, its agencies or employees is a named plaintiff. If this box is checked, go to item (b).

County in this District: *	California County outside of this District; State, if other than California; or Foreign Country
	New York

- (b) List the County in this District; California County outside of this District; State if other than California; or Foreign Country, in which **EACH** named defendant resides.  
☐ Check here if the government, its agencies or employees is a named defendant. If this box is checked, go to item (c).

County in this District: *	California County outside of this District; State, if other than California; or Foreign Country
Los Angeles County	

- (c) List the County in this District; California County outside of this District; State if other than California; or Foreign Country, in which **EACH** claim arose.

**Note: In land condemnation cases, use the location of the tract of land involved.**

County in this District: *	California County outside of this District; State, if other than California; or Foreign Country
Los Angeles County	

\* Los Angeles, Orange, San Bernardino, Riverside, Ventura, Santa Barbara, or San Luis Obispo Counties

**Note:** In land condemnation cases, use the location of the tract of land involved.

**X. SIGNATURE OF ATTORNEY (OR PRO PER):**

Date

10/10/12

**Notice to Counsel/Parties:** The CV-71 (JS-44) Civil Cover Sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law. This form, approved by the Judicial Conference of the United States in September 1974, is required pursuant to Local Rule 3-1 is not filed but is used by the Clerk of the Court for the purpose of statistics, venue and initiating the civil docket sheet. (For more detailed instructions, see separate instructions sheet.)

**Key to Statistical codes relating to Social Security Cases:**

Nature of Suit Code	Abbreviation	Substantive Statement of Cause of Action
861	HIA	All claims for health insurance benefits (Medicare) under Title 18, Part A, of the Social Security Act, as amended. Also, include claims by hospitals, skilled nursing facilities, etc., for certification as providers of services under the program. (42 U.S.C. 1935FF(b))
862	BL	All claims for "Black Lung" benefits under Title 4, Part B, of the Federal Coal Mine Health and Safety Act of 1969. (30 U.S.C. 923)
863	DIWC	All claims filed by insured workers for disability insurance benefits under Title 2 of the Social Security Act, as amended; plus all claims filed for child's insurance benefits based on disability. (42 U.S.C. 405(g))
863	DIWW	All claims filed for widows or widowers insurance benefits based on disability under Title 2 of the Social Security Act, as amended. (42 U.S.C. 405(g))
864	SSID	All claims for supplemental security income payments based upon disability filed under Title 16 of the Social Security Act, as amended.
865	RSI	All claims for retirement (old age) and survivors benefits under Title 2 of the Social Security Act, as amended. (42 U.S.C. (g))

AO 440 (Rev. 06/12) Summons in a Civil Action

UNITED STATES DISTRICT COURT

for the

Central District of California

NAME.SPACE, INC.

Plaintiff(s)

v.

INTERNET CORPORATION FOR ASSIGNED  
NAMES AND NUMBERS

Defendant(s)

Civil Action No.

CV12-8676-PA  
(PLA)

SUMMONS IN A CIVIL ACTION

To: (Defendant's name and address) Internet Corporation for Assigned Names and Numbers  
12025 Waterview Drive, Suite 300  
Los Angeles, California 90094

A lawsuit has been filed against you.

Within 21 days after service of this summons on you (not counting the day you received it) — or 60 days if you are the United States or a United States agency, or an officer or employee of the United States described in Fed. R. Civ. P. 12 (a)(2) or (3) — you must serve on the plaintiff an answer to the attached complaint or a motion under Rule 12 of the Federal Rules of Civil Procedure. The answer or motion must be served on the plaintiff or plaintiff's attorney, whose name and address are: Mark R. McDonald  
Morrison & Foerster LLP  
555 West Fifth Street, Suite 3500  
Los Angeles, California 90013

If you fail to respond, judgment by default will be entered against you for the relief demanded in the complaint. You also must file your answer or motion with the court.

OCT 10 2012

Date: \_\_\_\_\_

CLERK OF COURT

*Maithy Duv*

Signature of Clerk or Deputy Clerk

AO 440 (Rev. 06/12) Summons in a Civil Action (Page 2)

Civil Action No. \_\_\_\_\_

**PROOF OF SERVICE***(This section should not be filed with the court unless required by Fed. R. Civ. P. 4 (l))*

This summons for *(name of individual and title, if any)* \_\_\_\_\_  
 was received by me on *(date)* \_\_\_\_\_.

☐ I personally served the summons on the individual at *(place)* \_\_\_\_\_  
 on *(date)* \_\_\_\_\_; or

☐ I left the summons at the individual's residence or usual place of abode with *(name)* \_\_\_\_\_  
 \_\_\_\_\_, a person of suitable age and discretion who resides there,  
 on *(date)* \_\_\_\_\_, and mailed a copy to the individual's last known address; or

☐ I served the summons on *(name of individual)* \_\_\_\_\_, who is  
 designated by law to accept service of process on behalf of *(name of organization)* \_\_\_\_\_  
 on *(date)* \_\_\_\_\_; or

☐ I returned the summons unexecuted because \_\_\_\_\_; or

☐ Other *(specify)*: \_\_\_\_\_

My fees are \$ \_\_\_\_\_ for travel and \$ \_\_\_\_\_ for services, for a total of \$ 0.00.

I declare under penalty of perjury that this information is true.

Date: \_\_\_\_\_

\_\_\_\_\_  
*Server's signature*

\_\_\_\_\_  
*Printed name and title*

\_\_\_\_\_  
*Server's address*

Additional information regarding attempted service, etc:

**UNITED STATES DISTRICT COURT  
CENTRAL DISTRICT OF CALIFORNIA**

**NOTICE OF ASSIGNMENT TO UNITED STATES MAGISTRATE JUDGE FOR DISCOVERY**

This case has been assigned to District Judge Percy Anderson and the assigned discovery Magistrate Judge is Paul Abrams.

The case number on all documents filed with the Court should read as follows:

**CV12- 8676 PA (PLA~~x~~)**

Pursuant to General Order 05-07 of the United States District Court for the Central District of California, the Magistrate Judge has been designated to hear discovery related motions.

All discovery related motions should be noticed on the calendar of the Magistrate Judge

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**NOTICE TO COUNSEL**

*A copy of this notice must be served with the summons and complaint on all defendants (if a removal action is filed, a copy of this notice must be served on all plaintiffs).*

Subsequent documents must be filed at the following location:

☒ **Western Division**  
312 N. Spring St., Rm. G-8  
Los Angeles, CA 90012

☐ **Southern Division**  
411 West Fourth St., Rm. 1-053  
Santa Ana, CA 92701-4516

☐ **Eastern Division**  
3470 Twelfth St., Rm. 134  
Riverside, CA 92501

Failure to file at the proper location will result in your documents being returned to you.